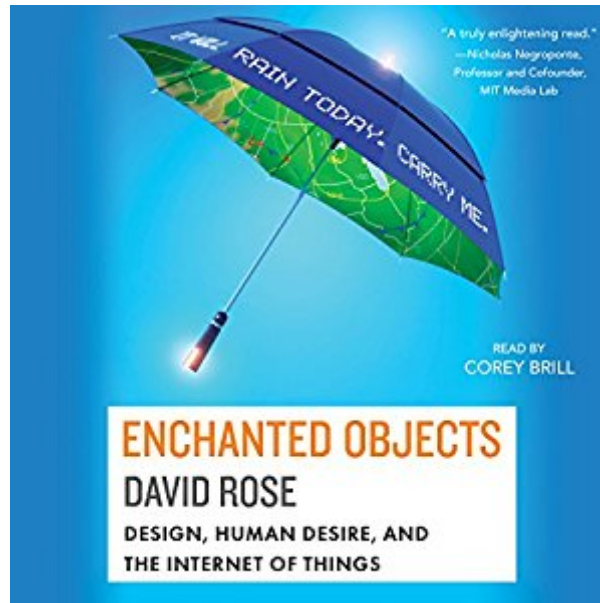# Enchanted Objects: Design, Human Desire, And The Internet Of Things

Synopsis

In the tradition of Who Owns the Future? and The Second Machine Age, an MIT Media Lab scientist imagines how everyday objects can intuit our needs and improve our lives. We are now standing at the precipice of the next transformative development: The Internet of Things. Soon, connected technology will be embedded in hundreds of everyday objects we already use: our cars, wallets, watches, umbrellas, even our trash cans. These objects will respond to our needs, come to know us, and learn to think on our behalf. David Rose calls these devices - which are just beginning to creep into the marketplace - Enchanted Objects. Some believe the future will look like more of the same - more smartphones, tablets, screens embedded in every conceivable surface. Rose has a different vision: Technology that atomizes, combining itself with the objects that make up the very fabric of daily living. Such technology will be woven into the background of our environment, enhancing human relationships and channeling desires for omniscience, long life, and creative expression. The enchanted objects of fairy tales and science fiction will enter real life. Groundbreaking, timely, and provocative, Enchanted Objects is a blueprint for a better future, where efficient solutions come hand in hand with technology that delights our senses. It is essential listening for designers, technologists, entrepreneurs, business leaders, and anyone who wishes to understand the future and stay relevant in the Internet of Things.

Book Information

Audible Audio Edition

Listening Length: 7 hoursÂ andÂ 41 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Simon & Schuster Audio

Audible.com Release Date: July 15, 2014

Whispersync for Voice: Ready

Language: English

ASIN: B00KWBYBQQ

Best Sellers Rank: #47 inÂ Books > Audible Audiobooks > Arts & Entertainment > Design   #233 inÂ Books > Arts & Photography > Decorative Arts & Design > Industrial & Product Design   #387 inÂ Books > Audible Audiobooks > Science > Technology & Engineering

Customer Reviews

MIT media lab guru and serial entrepreneur David Rose takes us on a whirlwind tour of internet

connected objects looming in our near future. Not a fan of the ubiquitous "glass slabs" that make up our laptops, cell phones tablets and soon our watches, Rose offers alternative possibilities such as bottle tops that glow to remind you to take you medication, self driving cars with heads up displays, smart transportation grids, ingestible sensors and ambient lighting that use brightness and colour to signal changes in weather, the stock market or wearable devices that give you a little hug every time your Facebook account gets a "like".It's really two books: the first, telling you about different kinds of innovations are out there, is only so so. The problem with seeking to impress with the latest technology such as NEST thermostats and physiological monitors such as Nike Fuel Bands is that the novelty is rapidly outdated as the products become better known and turned into commodities. The other, more intriguing book is about principles of design. While acknowledging there are downsides such as the misuse of ubiquitous surveillance and the public leaking of private data, Rose believes that "enchanted objects" powered by inexpensive sensors will draw us in with its ability to tell us about ourselves, our environment and by connecting us others on as needed basis.However Rose is a minimalist. Good design should inform, not just dazzle. His example of a bus stop that glows more intensely as the bus gets closer is really not much better than the yellow warning of a stoplight.

Enchanted Objects: Design, Human Desire, and the Internet of Things Enchanted Objects: Innovation, Design, and the Future of Technology Sex and Marriage: How to Guide for Sex and Passion and Desire for Married Couples: Discover the 10 Ways to Turn Your Sex Life From Routine to Lustful Desire Nursing: Human Science And Human Care (Watson, Nursing: Human Science and Human Care) How to Use Graphic Design to Sell Things, Explain Things, Make Things Look Better, Make People Laugh, Make People Cry, and (Every Once in a While) Change the WorldÂ Online Marketing For Home Inspectors: Internet Marketing, SEO & Website Design Secrets for Getting More Inspections From the Internet Nature and Other Things Box Set (6 in 1): Artistic Tattoo, Steampunk, Henna and Space Objects to Relieve Stress (Stress-Relief & Creativity) The Tears of Things: Melancholy and Physical Objects Making Things Talk: Practical Methods for Connecting Physical Objects Human Caring Science: A Theory of Nursing (Watson, Nursing: Human Science and Human Care) Fabric Printing at Home: Quick and Easy Fabric Design Using Fresh Produce and Found Objects - Includes Print Blocks, Textures, Stencils, Resists, and More Design: The Invention of Desire The Internet Kids & Family Yellow Pages (2nd Ed) / The Internet Kids and Family Yellow Pages (2nd Ed) Internet and E-mail for Seniors with Windows XP: For Senior Citizens Who Want to Start Using the Internet (Computer Books for Seniors series) Oh Myyy! - There Goes

The Internet (Life, the Internet and Everything Book 1) The Usborne Internet-Linked Children's Encyclopedia. [Written and Researched by Felicity Brooks ... [Et Al.] (Usborne Internet-linked Reference) Setting Up A Linux Internet Server Visual Black Book: A Visual Guide to Using Linux as an Internet Server on a Global Network SEO 2016 Learn Search Engine Optimization With Smart Internet Marketing Strategies: Learn SEO with smart internet marketing strategies NO WEBSITE INTERNET MARKETING: Make Money by Starting an Internet Based Business, No Website Required... (Youtube Selling & Fiverr for Newbies) Internet Marketing: The Ultimate Guide on How to Become an Internet Marketing Guru Fast

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